

JOSH PELZEK

direction / design / animation

381 7TH STREET NO. 2 BROOKLYN, NY 11215 / 917-428-0215 / WWW.BALLOONEDEYE.COM

WORK EXPERIENCE

Art Director / Motion Designer / Animator

New York, NY June 2001 - Present

Concept, art direction, design and animation for broadcast, commercial and interactive clients such as Showtime Networks, National Geographic Television, Babelgum, HBO, Comedy Central, VH1, USA Networks, CBS and others. Projects include image spots, major branding campaigns, show launches, opens and packages, on-air promos and complete network redesigns.

Freelance Motion Designer / Animator / On-site

New York, NY 2002 - 2010

Concept, art direction, design and animation as on-site freelance.

hey! Design

New York, NY May 2000 - June 2001

Creative Director

Clients included Nickelodeon, The History Channel, A&E, MSNBC, HBO, The Discovery Channel and others. Developed and guided the execution of projects including broadcast promos and packages, branding campaigns, print, commercials and network redesigns. Supervised freelance designers and animators and directed several live action shoots.

Showtime Networks

New York, NY 1997 - 2000

Senior Broadcast Designer

Designed and art directed projects for Showtime and affiliated networks including promos for movies and originals, network franchise packaging and major branding initiatives. Supervised staff and freelance designers, animators and editors and directed post-production sessions in animation / visual effects, editorial, and music and sound design. Wrote and produced promos and directed several live action shoots.

EDUCATION

BFA in Film and Television, NYU / Tisch School of the Arts, 1996

References available upon request.